DeRC 2014

4th Danube eRegion Conference

Cross-border eSolutions & eServices Prototypes Development

http://eLivingLab.org/CrossBordereRegion/DeRC2014

Gospodarska zbornica Slovenije

Regional Chamber of Commerce Ljubljana

Conference Program - preliminary

September, 22 and 23, 2014

Venue: Chamber of Commerce and Industry
Dimičeva 13 - Ljubljana

Co-organized by
Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion
http://eLivingLab.org/CrossBordereRegion/InterMunicipality
Chamber of Commerce and Industry of Slovenia, Regional Chamber Ljubljana
http://eng.gzs.si/slo/about_us/organisation/branch_associations_and_regional_chambers/regional_chambers
ALADIN – ALpe Adria Danube universities INitiative
http://eALADIN.eu
Directorate for Economic Diplomacy, Ministry of Foreign Affairs, Republic of Slovenia
http://MZZ.gov.si/en/Economic_Diplomacy
Science Directorate, Ministry of Education, Science and Sport, Republic of Slovenia
http://MIZS.gov.si/en/about_the_ministry/organisation
IT and e-Services Directorate, Ministry of the Interior, Republic of Slovenia
http://MNZ.gov.si/en/about_the_ministry/it_and_e_services

Hosted by
SAP Slovenija & Partners
http://SAP.com

Medobčinska pobuda:
Čezmejno e-sodelovanje v Podonavski eRegiji

Inter-Municipality Initiative:
Cross-border eCollaboration in the Danube eRegion

Conference Outline

The cross-border eLogistics, eProcurement, eGovernment, eLearning, eTourism & eCulture, eHealth, eS-MEs, and other eAreas are vital and relevant to the eConnectivity of the EU macro regions. For example, the Adriatic-Ionic, Alpine, or Danube eRegion. From a bigger picture perspective, the eTechnologies will allow for the interoperability of the regions on the eAmber and eSilk Roads.

In Slovenia, the Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion,http://eLivingLab.org/CrossBordereRegion/InterMunicipality has been under way since February 2011. A similar initiative may also be of interest to some organizations in other countries, which may accelerate eCollaboration in order to contribute to the increased competitiveness of the organizations, the countries and the region as a whole.

A major focus of the initiative is to encourage organizations with any interest in cross-border business to engage in a joint Information and Communication Technologies based prototype development. A prototype is the beginning of an action leading to a possible joint EU project proposal of an eSolution or an eService development solving a problem shared by the organization in at least three countries. In the new EU Programme Research and Innovation Horizon 2020 and in other EU programs, the urgency of increased and intensified innovative collaboration is very much emphasized.

Prototype presentations are in a line with the Living Labs (http://OpenLivingLabs.eu/livinglabs) and the Open Innovation concept and methodology. The LLs promote user-driven methods and tools for improving the real-world development of products and services. A special focus is at the cross-border eSolutions and eServices. The descriptions of the prototype proposals presented previously are published at: http://elivinglab.org/Cross-BordereRegion/DeRC2013/Prototypes.htm and

http://elivinglab.org/CrossBordereRegion/InterMunicipality/Prototypes_17.%20April%202013.htm.

We would like to invite organizations to submit a prototype proposal involving the organization in at least three countries. Alternatively, they may like to join one of the existing prototype groups. A prototype submission form is available on the conference's website. Suggestions on possible collaborative joint cross-border actions are appreciated.

There is no conference fee. Registration is required, however.

A conference participant covers her/his travel and accommodation costs.

Program at a glance
Plenary panel sessions
Section Sessions   09:00 – 10:30, 11:00 – 12:30, 14:00 - 15:30
Prototype presentations
Thematic meetings
Business-to-Business Meetings, coordinated by the Chamber of Commerce of Slovenia

Section I (Room A)	eOpening Up Education & Healthy Workplaces
	eHealth Interoperability in the Danube eRegion
	Interoperability of Short Local Food eProcurement Chains
Section II (Room B)	University Deans Supporting Cross-border Projects in the eRegion
	EU Programme Horizon 2020: Coordinated Actions in the TransRegional Co-operation
	Mayors of the eMunicipalities Without Borders Involved in the eCollaboration Development
Section III (Room C)	Cloud Computing Interconnecting the eRegion
	Secure idenTity acrOss boRders linked - STORK: The European eID Interoperability - Platform for the Cross-border User Authentication
	Chambers of Commerce Supporting the eRegions Interoperability

Section IV (Rooms A, B, C) 15:45 – 17:15
                        The medias´ role in regional development: Added value of cross-border
                        collaborations of media in the Danube Region
Prototype Proposals – Prototype Initiative
Prototype Proposals – Pilot Outline

19:30   Reception and dinner hosted by SAP Slovenija & Partners
12:30 - 14:00   Lunch hosted by SAP Slovenija & Partners

Monday, September 22

09:00 17:00	**Registration**	**Reception**
11:00 - 13:00	**Preconference-meetings**	
11:00 - 13:00	**ALADIN – ALpe Adria Danube universities INitiative & Living Lab Heads Meeting**	Room B

Co-chairs:

Dr. Christian Kittl, Managing Director, evolaris next level, Graz, Austria & Mobile Living Lab & Steering Committee, ALADIN; Christian.Kittl@evolaris.net

Dr. András Gábor, Associate Professor; Department of Information Systems, Corvinus University of Budapest, Hungary; & Research Director, Corvinno Technology Transfer Center Nonprofit Company Ltd.; AGabor@Corvinno.hu

Participants:

Dr. Dragan Čišić, Professor & Head, Department of Logistics and Management Faculty of Maritime Studies, University of Rijeka, Croatia& Contact Person, Rijeka iLiving Lab President, Croatian Logistics Association, Dragan.Cisic@ri.t-com.hr

Relevance of ALADIN & Living Labs to the National Initiative for a Cross-border eCollaboration
Dr. Jože Gričar, Professor Emeritus, University of Maribor, Slovenia; eLiving Lab, Program Coordinator, Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion; Gricar@FOV.Uni-Mb.si

ALADIN as a Smart ICT Usage Catalyst in the Danube eRegion
Mladen Kraljić, Head, International Relations Office, University of Maribor, Slovenia; Mladen.Kraljic@UM.si

Dr. Andreja Kutnar, Assistant Professor & Head, SME ViLLab; Faculty of Mathematics, Natural Sciences and Information Technologies, University of Primorska, Slovenia; Andreja.Kutnar@UPr.si

Stanislav Plavec, Honorary Chairman, Board of Directors (Ret.); eCenter, Faculty of Organizational Sciences, University of Maribor, Slovenia

Dr. Branko (Brane) Semolič, LENS Living Lab Coordinator; INOVA Consulting, Celje, Slovenia; Brane.Semoli@siol.net

Dr. Aurelian Mihai Stanescu, Professor Emeritus, University Politehnica of Bucharest, Faculty of Automatic Control and Computers Science, Romania & Member, Steering Committee, ALADIN – ALpe Adria Danube universities INitiative, AMS@cpru.pub.ro

Ivan Žerko, President (Ret.), SRC d.o.o. Ljubljana, Slovenia; IZerko@SRC.si

11:00 - 13:00	**Development Agency Directors' Meeting**	Room C

Co-chair:

Rok Šimenc, Director; Development Agency Sora, Škofja Loka, Slovenia Rok.Simenc@RA-Sora.si

Tomo Garantini, Chairman, Association of Regional Development Agencies of Slovenia; Tomo.Garantini@rcr-zasavje.si

Participants:

Stanislav Sraka, Director SINERGIJA Development Agency, Moravske Toplice, Slovenia; Stanislav@RA-Sinergija.si

Milena Glavač, Director; Development Centre Kočevje-Ribnica, Slovenia; Milena.Glavac@RC-KocevjeRibnica.si

Stela Mulc, Management Board Member, Development Agency PINS, Skrad, Croatia; Stela@pins-skrad.hr

Other participants to be indicated

11:00 - 13:00	**Women eConomy within the Danube Region**	Dimiceva 9

Chair:

Dr. Neva Maher, Council of women in innovation, Slovenia; Neva.Maher@siol.net

Panel members to be indicated

14:00– 19:00	**Plenary sessions**	

14:00 - 15:30	**Conference Opening &**	Room A

Welcome to the DeRC2014

14:00 – 14:15	**Mag. Samo Hribar Milič**, President and Director General; Chamber of Commerce and Industry of Slovenia; Samo.Hribar@GZS.si

Marta Turk, President of the Board & Director; Chamber of Commerce and Industry, Regional Chamber Ljubljana & Representative for the Danube eRegion, Chamber of Commerce and Industry of Slovenia; Marta.Turk@GZS.si

Dr. Jože Gričar, Professor Emeritus, University of Maribor; Contact person, eLiving Lab & Program Coordinator, Inter-Municipality Initiative: Cross-border eCollaboration in the Danube eRegion, Slovenia; Gricar@FOV.Uni-Mb.si

Keynote address

14:15 - 14:35	**Dr. Boštjan Žekš**, Senior Adviser to the President of the Republic of Slovenia; Bostjan.Zeks@Up-RS.si

Simon Kaluža, Managing Director; SAP CEE; Simon.Kaluza@SAP.com

14:35– 15:30	**Plenary session I Alpine eRegion Development**	Room A

Chair:

Mag. Gregor Krajc, Minister Plenipotentiary, EU Marcoregions and Western Balkans Coordinator; Office of the State Secretary, Ministry for Foreign Affairs, Republic of Slovenia; Gregor.Krajc@gov.si

Panelists:

16:00 – 17:30	**Plenary session II: Danube eRegion on the Crossroads of the New eSilk & New eAmber Roads**	Room B

Chair:

Dr. Stanislav Raščan, Director General, Ambassador, Directorate for Economic Diplomacy, Ministry of Foreign Affairs, Republic of Slovenia; Stanislav.Rascan@gov.si

Panelists:

Mr. Jian Liu, Vice Chairman of Shanghai Municipal Commission of Economy & Informatization; wanjm@sheitc.gov.cn

Samir Amarin, Honorary Consul general of Hashemite Kingdom of Jordan in Slovenia; Samir.Amarin@siol.com

Mag. Aswin K. Shrestha. Honorary Consul General of Nepal; Aswin.Shresta@nepconsulate.si

Esen Aidogdiyev, Ambassador; Rector International University of Humanities and Development, Ashabat, Turkmenistan (tbc)

18:00 – 19:00	**Plenary session III University Rectors eCollaborating in the Cross-border eRegions**	Room C

Co-chairs:

Dr. Danijel Rebolj, Professor & Rector, University of Maribor, Slovenia; Danijel.Rebolj@UM.si

Dr. Maurizio Fermeglia, Professor & Rector University of Trieste, Italy; Maurizio.Fermeglia@UniTs.it

Prof. dr. Danijel Rebolj, rector of University of Maribor

Prof. Roberto Pinton, vice-rector of University of Udine

Prof. Anna Menini, Rector's delegate for SISSA

Prof. Egidio Ivetic, vice-rector of University of Padova

Prof. dr. Dragan Marušič, rector of University of Primorska

Vice-rector of University of Ljubljana, to be determined

Vice-rector of University of Nova Gorica, to be determined.

19:30	**Reception and dinner hosted by SAP Slovenija & Partners**	

Tuesday, September 23

08:30 17:00	**Registration**	**Reception**
9:00 – 17:00	**Section sessions**	
	SECTION I	

9:00 - 10:30	**eOpening Up Education & Healthy Workplaces**	Room A

Co-Chairs:

Samo Fakin, M.D., Director General; Health Insurance Institute of Slovenia; Samo.Fakin@ZZZS.si

Dr. Matevž Pustišek, Senior Lecturer; Laboratory for Telecommunications, Faculty of Electrical Engineering, University of Ljubljana, Slovenia; Matevz.Pustisek@FE.Uni-Lj.si

Panelists:

OiRA tools to support health promotion Occupational Safety & Health Administration - EU OSHA Representative (tbc)

Guidelines for Healthy Workplaces;
Mojca Gobec, Director General; Public Health Directorate at Ministry of Health; Mojca.Gobec@gov.si

Multimedia Portal Zrno zdravja (Grain of Health) – Awareness Raising Portal on Health Promotion;
Marta Turk, President/Director; Regional Chamber of Commerce Ljubljana, Slovenia; Marta.Turk@guest.arnes.si

Edvard Sternad, Director; IB-PROCADD Ljubljana, Slovenia; Edo@IB-Procadd.si

Seven Pillars of Digital Agenda for Slovenia;
Franc Dolenc, Director; Agency for Communication Networks and Services of the Republic of Slovenia; Franc.Dolenc@AKOS-RS.si

mHealth in Telemedicine - Supporting Life and Work;
Dr. Drago Rudel, Director; MKS Electronic Systems Ltd. Ljubljana, Slovenia; Drago.Rudel@MKS.si

Dare Stojan, Director; Avitel d.o.o. Ljubljana, Slovenia & Member, European Economic and Social Committee (EESC); Dare.Stojan@Avitel.si

Good Practice on Health Promotion:

Workplace as a Supportive Environment for Establishing or Maintaining Employee's Healthy Lifestyle;
Jože Smole, Secretary General; Slovenian Employers Organization & President, Adriatic Region Employers' Centre (AREC); Joze.Smole@ZDS.si

Experiences with Development and Introduction of OiRA in Crafts Sector in Slovenia;
Igor Antauer, Secretary General; Association of Employers in Craft and Small Business of Slovenia (AECSS); Igor.Antauer@ZDOPS.si

eHealth and Safety Promotion through Social Enterprises;
Dr. Aleš Jug, CEO and Founder; Institute Social Enterprise Ljubljana, Slovenia & Worcester Polytechnic Institute, USA; Ales.Jug@guest.arnes.si

11:00 - 12:30	**eHealth Interoperability in the Danube eRegion**	Room A

Co-Chairs:

Jani Recer, Assistant Director for Informatics, University Medical Centre Ljubljana, Slovenia; Jani.Recer@KcLj.si

Janez Lencl, Head, Center for Public Relations, Marketing and Computer Systems; University Clinical Centre Maribor, Slovenia; Janez.Lencl@UKC-Mb.si

Panelists:

Roman Košir MD, PhD, Head of Emergency centre, Universitiy Medical Centre Maribor, Ljubljanska ulica 5, 2000 Maribor; roman.kosir@ukc-mb.si

Jernej Dolinšek, MD, PhD, Specilist of Paediatrics, Head of Paediatric Gastroenterology, Hepatology and Nutrition Unit, Department of Paediatrics, Universitiy Medical Centre Maribor, Ljubljanska ulica 5, 2000 Maribor; International Affairs Representative of ESPGHAN (European Society for Paediatric Gastroenterology, Hepatology and Nutrition); jernej_dolinsek@hotmail.com; jernej.dolinsek@ukc-mb.s

prof.dr. Jadranka Buturović Ponikvar, dr. med., višja svetnica, pomočnica strokovnega direktorja UKCL za znanstveno – raziskovalno dejavnost, University Medical Centre Ljubljana;

12.30-14.00	**Lunch break hosted by SAP Slovenia&Partners**	

14:00 - 15:30	**Interoperability of Short Local Food eProcurement Chains**	Room A

Chair:

Tone Hrovat, Director Center of Biotechnics and Tourism, Grm, Landscape Governance College Novo mesto, Slovenia; Tone.Hrovat@guest.arnes.si

Panelists:

Mag. Andrej Potočnik, Undersecretary, Agricultural Markets Division, Agriculture Directorate, Ministry of Agriculture and Environment, Republic of Slovenia; Andrej.Potocnik@gov.si

Dr. Jože Podgoršek, Dean, Landscape Governance College Grm Novo mesto, Joze.Podgorsek@guest.arnes.si

Katarina Jevšjak, Food Procurement Manager, Kindergartens in Kranj & Representative of Gorenjska Region, Association of Food Procurement Managers and Health Hygiene Regime in Kindergartens of the Republic of Slovenia; Katarina.Jevsjak@guest.arnes.si

Dr. Gian Angelo Bellati, Secretary General, Unioncamere Veneto, Venezia, Italy; GianAngelo.Bellati@Ven.CamCom.it

Peter Vrisk, President, Cooperative Union of Slovenia, Peter.Vrisk@zzs.si

Dr. **Andrej Lisec**, Associate Professor, Faculty of Logistics, Universitiy of Maribor, Andrej.Lisec@fl.uni-mb.s

Igor Hrovatič, Principal, Grm Novo mesto – Center of Biotehnics and Tourism, Slovenia; Igor.Hrovatic@siol.net

Dr. **Bojan Matijević**, College professor, Karlovac University of Applied Sciences, Croatia; Bojan.Matijevic@vuka.hr

Anja Šerc, Zavod Viva, e-naslov: Anja.Serc@studio-moderna.com

Tili Kojić, Zavod Viva, e-naslov: Tili.Kojic@studio-moderna.com

SECTION II

| 9:00 - 10:30 | **University Deans Supporting the Cross-border eCollaboration** | Room B |

Dr. Janez Povh, Associate Professor & Dean; Faculty of Information Studies Novo mesto, Slovenia; Janez.Povh@FIS.UNm.si

Dr. Vjeran Strahonja, Professor & Dean; University of Zagreb, Faculty of Organization and Informatics, Croatia, Vjeran.Strahonja@FOI.hr

Panelists:

Dr. Matej Makarovič, Associate Professor & Dean; School of Advanced Social Studies in Nova Gorica, Slovenia; Matej.Makarovic@FUDS.si

Dr. Marija Marinović, Professor & Head of University Department of Informatics, University of Rijeka, Croatia; MarinM@Inf.UniRi.hr

Other panel members to be indicated

| 11:00 - 12:30 | **EU Programme Horizon 2020: Coordinated Actions in the TransRegional Co-operation** | Room B |

Chair:

Mag. Peter Volasko, National Coordinator for Horizon 2020; Division for Science, Directorate for Higher Education and Science, Ministry of Education, Science and Sport, Republic of Slovenia; Peter.Volasko@gov.si

Panelists:

Nada Koníčková, Deputy Director, Technology Centre ASCR, Prague, Czech Republic & National NCP Cooordinator for Horizon 2020; Konickova@TC.cz

Ammar Miraščija, Head Department for Science, Ministry of Civil Affairs of Bosnia and Herzegovina; & National H2020 Coordinator CSO and CNC; Ammar.Mirascija@mcp.gov.ba

Jana Tomková, National NCP Coordinator and JRC NCP; Slovak Scientific and Technical Information Centre (CVTI SR), Bratislava, Slovak Republic; Jana.Tomkova@CVTIsr.sk

Other panel members to be indicated

| 14:00 - 15:30 | **Mayors of the eMunicipalities Without Borders Involved in the eCollaboration Development** | Room B |

Co-chairs:

Mag. **Miha Ješe**, Mayor, Municipality of Škofja Loka & Coordinator, Neighboring eMunicipalities Gorenja vas - Poljane, Škofja Loka, Železniki, Žiri, Slovenia; Miha.Jese@SkofjaLoka.si

Jože Levstek, Mayor Municipality of Ribnica, Slovenia & Coordinator, Neighboring eMunicipalities Loški potok, Ribnica and Sodražica, Slovenia; Joze.Levstek@Ribnica.si

SECTION III

| 9:00 - 10:30 | **Cloud Computing Interconnecting the eRegions** | Room C |

Chair:

Nino Novinec, Key Customer Collaboration Executive; SAP d.o.o. Ljubljana, Slovenia & SAP Coordinator for the Danube eRegion on the New eSilk & New eAmber Roads; Nino.Novinec@SAP.com

Panelists:

Ulrike Kleifeld, Director Government Infrastructure and Technology; Industry Business Solutions Public Services, SAP SE; Ulrike.Kleifeld@SAP.com
Topic: Your Cloud. Your Way

Mag. **Mihael Nagelj**, C4I Adviser at MoD Slovenia; Mihael.Nagelj@mors.si;
Topic: Regional Cyber Security Competence Center (RCSCC)

Pascal de Zwart, Director Intenzz EMEA; Pascal.de.Zwart@Intenzz.com
Topic: Google Glass meets SAP HANA with Intenzz

Bernd Kutz, Senior Product Expert SCE, LoB Solution Management Supply Chain Execution, SAP AG, Germany; Bernd.Kutz@SAP.com
Topic: How logistic companies improve the efficiency and cut costs with technology

Mr. **Marko Čenčič,** Associated Partner, Industry, Distribution & Utilities Sales Leader for SEE Region, IBM; marko.cencic@si.ibm.com;
Topic: Smart Cities

| 11:00 - 12:30 | **Secure idenTity acrOss boRders linked - STORK: The European eID Interoperability Platform for the Cross-border User Authentication** | Room C |

Chair:

Dr. Alenka Žužek Nemec, Secretary, Project STORK 2 National Coordinator; IT and e-Service Directorate, Ministry of the Interior, Republic of Slovenia; Alenka.Zuzek@gov.si

Panelists:

| 14:00 - 15:30 | **Chambers of Commerce Supporting the eRegions Interoperability** | Room C |

Chair:

Marta Turk, President of the Board & Director, Chamber of Commerce and Industry of Slovenia, Regional Chamber Ljubljana & Representative for the Danube eRegion, Marta.Turk@GZS.si

Panelists:
Compulsory E-Invoicing in Austria Lessons learned,
Georg Krauchenberg, specialist consultant Austria;
Georg.Krauchenberg@gmail.com

Other panel members to be indicated

SECTION IV

| 15:45 – 17:15 | **The medias´ role in regional development: Added value of cross-border collaborations of media in the Danube Region** | Rooms C |

Co-chairs:

Mag. Erlends Calabuig, President Euranet Foundation, Brussels, Belgium;
Erlends.Calabuig@Euranet-Foundation.eu

Srečko Trglec, Head of Regional Department Maribor, RTV Slovenia & Administrator of the Euranet Foundation; Srecko.Trglec@Euranet-Foundation.eu, Srecko.Trglec@RTVSlo.si

Dr. **Günther Ziesel;** Senior editor, ORF; Guenther.Ziesel@orf.at

Janja Kovačič, Editor at Radiotelevizija Slovenija (Radio-Television Slovenia): Janja.Kovacic@rtvslo.si

Other panel members to be indicated

	Prototype Presentations	
15:45 – 17:15	**Prototype Proposals – Prototype Initiative:**	Room A

Chair:

Dr. Andreja Pucihar, Assistant Professor & Deputy Dean for International Cooperation; eCenter, Faculty of Organizational Sciences, University of Maribor, Slovenia; Andreja.Pucihar@FOV.Uni-Mb.si

15:45 – 17:15	**Prototype Proposals – Pilot Outline**	Room B

Chair:

Dr. Christian Kittl, Managing Director, evolaris next level, Graz, Austria & Mobile Living Lab & Steering Committee, ALADIN

Christian.Kittl@evolaris.net

Anouncement: September 21 - 22, 2015

DeRC 2015

5th Danube eRegion Conference

Program: http://eLivingLab.org/CrossBordereRegion/DeRC2014/Program.htm
Conference outline http://elivinglab.org/CrossBordereRegion/DeRC2014/Outline.htm
Prototypes http://elivinglab.org/CrossBordereRegion/DeRC2014/Prototypes.htm

Mandatory Registration on http://eLivingLab.org/CrossBordereRegion/DeRC2014/Registration.htm .

https://www.sap.com/slovenia/index.html

http://zrnozdravja.si/